

CAR DEALERSHIP LEADERSHIP TRAINING PROGRAMME



Title: Leadership Excellence (Bronze)
Audience: Car Dealership Line Management/General Management/Aspiring Managers
Length: 1 day
Format: Interactive workshop

Training Course Overview:

This course is designed for delegates looking to develop as managers and would be appropriate for new and experienced managers as well as those identified for succession at their car dealership. It will help them to understand the difference between leadership and management and how they relate to one another. It will help delegates to communicate more effectively with their colleagues and support them in developing their teams to top performance. They will learn the importance of understanding the culture in an organisation and how best to influence it.

Key Learning Areas:

- Understanding the difference between management and leadership at a car dealership.
- Understanding what is meant by emotional intelligence and how it affects your leadership and management ability.
- Understanding what you need to do to build and lead a winning team.
- Understanding how to develop and influence culture within your organisation.
- Understanding the importance of setting goals and objectives for yourself and your teams.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

