

CAR DEALERSHIP LEADERSHIP TRAINING PROGRAMME



Title: Finance For Non-Finance Managers (Bronze)
Audience: Car dealership management positions
Length: 2 days
Format: Interactive workshop

Training Course Overview:

Do you know how to read and interpret the data available to you as an automotive manager? Do you understand the importance and value of being aware of your company's financial standing in making informed decisions? This course will look at the sources of information available to managers and discuss how to use this information to make decisions that will positively impact on your company's business performance. It will also stress the importance of considering the resources, costs and impact on other car dealership departments to determine the most effective course of action and avoid negative repercussions of getting it wrong.

Key Learning Areas:

- Car dealership KPIs and benchmarks.
- Understanding car dealership accounts.
- The importance of financial controls.
- Company accounting records.
- The company balance sheet – what are its components?
- Company equity.
- Long term & current liabilities.
- Fixed & current assets.
- Balance sheet inputs & outputs.
- Impacts on cashflow and liquidity – what, why & appropriate remedial action.
- Making business & financial decisions.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

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