

CAR DEALERSHIP PARTS TRAINING PROGRAMME



Title: Improving Parts Performance (Silver)
Audience: Any Car Dealership Aftersales Managers
Length: 1 day
Format: Interactive workshop

Training Course Overview:

This module looks in more depth at personal organisation and how to manage processes to maximise the performance of the car parts department and achieve maximum returns for the business.

Key Learning Areas:

- The objectives of a Car Parts Manager.
- Where to look to increase car sales and profitability.
- Management of car sales processes within the parts department.
- The traits of top performers.
- Personal organisation, prioritisation and daily, weekly and monthly activity.
- Positively influencing the car parts team.
- How to agree positive next actions and car sales.
- Where to look to increase car sales and profitability.
- How to develop long term customer relations and repeat business.
- KPIs in the car parts department and how to improve them.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

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