

# LEISURE VEHICLE DEALERSHIP PARTS TRAINING PROGRAMME



**Title:** Improving Parts Performance (Silver)  
**Audience:** Any Leisure Vehicle Dealership Aftersales Managers  
**Length:** 1 day  
**Format:** Interactive workshop

## Training Course Overview:

This module looks in more depth at personal organisation and how to manage processes to maximise the performance of the motor home parts department and achieve maximum returns for the business.

## Key Learning Areas:

- The objectives of a Leisure Vehicle Parts Manager.
- Where to look to increase motor home sales and profitability.
- Management of motor home sales processes within the parts department.
- The traits of top performers.
- Personal organisation, prioritisation and daily, weekly and monthly activity.
- Positively influencing the caravan parts team.
- How to agree positive next actions and leisure vehicle sales.
- Where to look to increase motor home sales and profitability.
- How to develop long term customer relations and repeat business.
- KPIs in the caravan parts department and how to improve them.

Are you interested? Call us on 01325 637251 or complete the contact form on [www.motorvise.com](http://www.motorvise.com)

