

# MOTORCYCLE DEALERSHIP PARTS TRAINING PROGRAMME



**Title:** Technical Awareness (Bronze)  
**Audience:** Anyone working in a motorcycle dealership  
**Length:** 1 day  
**Format:** Interactive workshop

## Training Course Overview:

This one-day course is designed to optimise business performance and improve customer satisfaction by providing a conversational level of understanding of how a motorcycle works. It will enable you to communicate more effectively with your customers regarding the motorcycle servicing, repair and maintenance of their motorcycle.

## Key Learning Areas:

- The basics of motorcycle technology.
- The benefits of a clear and confident style of communication of technical matters to both colleagues and customers.
- Cutting through the industry jargon.
- The development of the modern-day motorcycle.
- The importance of regular servicing and preventative maintenance.
- How to explain the benefits of a motorcycle service plan.
- The importance of understanding vehicle preparation standards and associated costs.

Are you interested? Call us on 01325 637251 or complete the contact form on [www.motorvise.com](http://www.motorvise.com)

Automotive  
Training Academy



CAR DEALERSHIP  
TRAINING



ELECTRIC  
VEHICLE  
TRAINING



MOTORCYCLE  
DEALERSHIP  
TRAINING



LEISURE VEHICLE  
DEALERSHIP  
TRAINING