

MOTORCYCLE DEALERSHIP SALES TRAINING PROGRAMME



Title: Technical Awareness (Bronze)
Audience: Anyone working in a motorcycle dealership
Length: 1 day
Format: Interactive workshop

Training Course Overview:

This one-day course is designed to optimise business performance and improve customer satisfaction by providing a conversational level of understanding of how a motorcycle works. It will enable you to communicate more effectively with your customers regarding the servicing, repair and maintenance of their motorcycle.

Key Learning Areas:

- The basics of motor vehicle technology.
- The benefits of a clear and confident style of communication of technical matters to both colleagues and customers.
- Cutting through the industry jargon.
- The development of the modern-day motor vehicle.
- The importance of regular servicing and preventative maintenance.
- How to explain the benefits of a motorcycle service plan.
- The importance of understanding vehicle preparation standards and associated costs.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

