

CAR DEALERSHIP SERVICE TRAINING PROGRAMME



Title: Technical Awareness (Bronze)
Audience: Anyone working in a car dealership
Length: 1 day
Format: Interactive workshop

Training Course Overview:

This one-day course is designed to optimise business performance in a car dealership and improve customer satisfaction by providing a conversational level of understanding of how a car works. It will enable you to communicate more effectively with your customers regarding the servicing, repair and maintenance of their car.

Key Learning Areas:

- The basics of car technology.
- The benefits of a clear and confident style of communication of technical matters to both colleagues and customers.
- Cutting through the industry jargon.
- The development of the modern-day car.
- The importance of regular servicing and preventative maintenance.
- How to explain the benefits of a car service plan.
- The importance of understanding car preparation standards and associated costs.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

Automotive
Training Academy



CAR DEALERSHIP
TRAINING



ELECTRIC
VEHICLE
TRAINING



MOTORCYCLE
DEALERSHIP
TRAINING



LEISURE VEHICLE
DEALERSHIP
TRAINING