

LEISURE VEHICLE DEALERSHIP SERVICE TRAINING PROGRAMME



Title: Technical Awareness (Bronze)
Audience: Anyone working in a leisure vehicle dealership
Length: 1 day
Format: Interactive workshop

Training Course Overview:

This one-day course is designed to optimise business performance in a motor home dealership and improve customer satisfaction by providing a conversational level of understanding of how a caravan works. It will enable you to communicate more effectively with your customers regarding the servicing, repair and maintenance of their motor home.

Key Learning Areas:

- The basics of caravan technology.
- The benefits of a clear and confident style of communication of technical matters to both colleagues and customers.
- Cutting through the industry jargon.
- The development of the modern-day leisure vehicle.
- The importance of regular servicing and preventative maintenance.
- How to explain the benefits of a motor home service plan.
- The importance of understanding caravan preparation standards and associated costs.

Are you interested? Call us on 01325 637251 or complete the contact form on www.motorvise.com

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