

With 18 dealerships nationwide, and over 1000 members of staff, Drive Vauxhall is one of the UK's largest privately owned automotive retail groups. With a turnover of approximately £300 million per year, Drive pride themselves on their high standards of customer care and service, with a 'best-in-industry' dedicated customer service contact center which deals with over 14,000 calls every month.



THE DRIVE RECRUITMENT CHALLENGE

Drive undertook a recruitment campaign in response to the increased customer demand for new cars following the reopening of car showrooms in April 2021.

With a focus on finding candidates with excellent customer service skills and needing a service that was both cost effective and time efficient for dealership staff, Drive enlisted the help of the MotorVise automotive recruitment events.

OUR RECRUITMENT SOLUTION

Our automotive recruitment events give car dealers the time to focus on core business objectives of selling cars. We offer:

- A full administration package covering advertising the role, filtering CVs and communication to candidates.
- Full recruitment day facilitation by event managers. Group and individual exercises are designed to reveal the strengths, weaknesses and true personality of the candidates providing a more holistic view to ensure a better organisational fit.
- Dealership management are only required to attend on the day of the event to make the recruitment decisions. With no maximum number of recruits per event, we offer the potential to fill multiple vacancies for multiple sites in just 1 day offering great value for money.
- Ensuring the safety of both staff and candidates during the pandemic is paramount. Candidates are tested on site before the start. We also manage social distancing as well as providing hand sanitiser and masks.

RESULTS



7
days



9
sites



1,139
applicants



208
attendees



30
hires



"Just wanted to send you a quick note to praise the team we've worked with all day today at Aldershot. From start to finish the team have been nothing short of excellent, the organisation of the day, the application process etc. The day itself was so well received from the applicants and from myself and my GSM Tom. Rob, Steve, and Abbie are all a credit to your business and are a fantastic face to your events. The day was a success in recruiting 3 Execs, but it was more than that. It was a platform for us to shout about across the Group and one we wouldn't hesitate in doing again should they need arise. Really appreciate the support of the MotorVise team, so thank you."

Chris Coughlan | General Manager | Drive Aldershot

"I've now worked on five recruitment events with MotorVise. They provide good value for money as well as saving dealerships a great deal of time and effort. They make the process extremely simple and select the applicants best suited to our business. I enjoy the fact that you meet 30 people in the one day and offer the most talented an opportunity to pursue a career with us in such an exciting industry."

Michael Leatherbarrow | General Manager | Drive Bristol